



# Annual Report

2022-2023

[www.rnisargfoundation.com](http://www.rnisargfoundation.com)  
**RNISARG FOUNDATION**



# MESSAGE FROM THE FOUNDER

I wanted to take a moment to thank you in supporting RNisarg Foundation. Your generosity has made a significant impact on the communities we serve, *and we are grateful for your dedication to our mission. 2022 has been a year of great progress in a number of areas, including women's health, biomedical waste management, awareness and education on waste management.* Our Sakhi program has worked to address the important issue of women's menstrual health, providing education and resources to support the health and well-being of women in our community. Our youth are the future leaders of the world and it is up to us to educate and inspire them to take action in protecting the planet. There are many ways to ignite the minds of young people to conserve the environment – Prarambh, our school education program, has provided valuable resources and support to students and teachers. Our Biomedical Waste Management project is especially important living in a world impacted by COVID-19. This program has helped to reduce the negative impact of improper waste disposal on the environment and public health, and has contributed to the overall sustainability of our community. *The success of our biomedical waste management initiative has also had a ripple effect in the community.* By setting an example of responsible waste management, we hope to inspire others to adopt similar practices, further enhancing the sustainability of our community.



None of this progress would have been possible without the support of our dedicated team and the generosity of people like you. On behalf of the entire team at RNisarg,

*I want to extend our heartfelt thanks for your continued support and commitment to our mission. We look forward to the opportunities and challenges that the new year will bring, and we hope you will continue to join us in our efforts to create a more sustainable and equitable world for all.*

**DR. LEENA KELSHIKAR**

*Co-founder, RNisarg Foundation*

# Table of Contents

# CONTENTS

WELCOME TO RNISARG	03
PRARAMBH	06
SAKHI	11
GREEN PHARMACY	12
EVENTS & WORKSHOP	13
SUPPORTERS	16
DONORS	17
FINANCIALS	18



# WELCOME TO RNISARG

RNisarg Foundation is dedicated to making cities livable through its initiatives in waste management and road safety. Tackling these issues not only contributes to the well-being of the environment but also directly affects the health and safety of the citizens.

The fact that the foundation was established by doctors with expertise in analyzing, prioritizing, and designing solutions is interesting. It suggests a multidisciplinary approach to addressing the challenges faced by urban areas. The focus on waste management is crucial for environmental sustainability, while promoting road safety is essential for the overall safety and well-being of the community.

The impact with over 1,00,000 citizens influenced and 1,000 sessions conducted in multiple cities, indicates a significant outreach and engagement. It would be interesting to learn more about the specific programs, initiatives, and solutions implemented in the areas of waste management and road safety.

***“Making cities sustainable to live for every living being is our burning desire and we know we will get there.”***





## PROGRAMS OF RNISARG



**PRARAMBH**



**FOLLOW THE MONKEY**



**SAKHI**



**GREEN PHARMACY**



## PRARAMBH

*Project Prarambh now is on digital Edtech platform Singhania Quest plus.*



RNisarg Foundation's Prarambh was initiated for educating, empowering, and encouraging educational institutions and students to actively participate in waste management (Follow the Monkey) and road safety (S-Miles) projects.

The Prarambh initiative, with more than 25 registered educational institutions and an outreach to 50,000 students and staff, is a substantial effort in involving the younger generation in projects that contribute to sustainable cities. By engaging with educational institutions, RNisarg Foundation is not only raising awareness but also fostering a sense of responsibility among students and the broader community.

The outreach to 6 lakh citizens across multiple cities suggests a wide impact, and it's promising to see such initiatives that aim to make a positive difference in urban living conditions.

- **5 schools participated for the year 22-23 from various locations like Thane, Bangalore**
- **863 students were covered online**

**Prarambh has two campaigns:**

- Follow The Monkey**
- S-Miles (Safety for Miles)**

**Follow the Monkey: 438**  
**S-Miles: 425**

# DIGITAL PRARAMBH - FOLLOW THE MONKEY

"Follow the Monkey" program under Digital Pramabh, aims to educate children about waste management and segregation. The program has multiple objectives and impact points.

- To make zero waste educational institutions
- Schools work on waste segregation
- To reach citizens through children
- Empower future generations on knowledge of waste generation

## How it create impact

- Students as brand ambassador for waste management
- Empowered student creates conscious consumers of plastic in the society
- The student driven program reaches each family
- Pan city reach





## S-MILES

Road safety is a crucial aspect of urban living, and initiatives that aim to reduce the risk of road traffic injuries and fatalities are essential for creating safer communities.

The approach of raising awareness and fostering coordination among all road users, including pedestrians and drivers, is a comprehensive strategy. Using various methods such as skits, pledges, posters, and active citizen participation helps in making the message more impactful and engaging. By targeting all road users and involving the local community, RNisarg Foundation is likely to have a more significant and lasting impact on road safety.





## FOLLOW THE MONKEY

Follow the Monkey, aimed at promoting waste segregation in residential societies, specifically focusing on three levels of waste. The involvement and support of Thane Municipal Corporation add credibility and potential for successful implementation.

***5860 households were target through door to door campaign.***



## IMPACT

1. Developed informative and visually appealing materials such as posters, brochures, and pamphlets that explain the importance of waste segregation and the three levels involved.
2. Conducted workshops or awareness sessions within residential societies to educate residents about the three levels of waste segregation. Provide practical tips and guidelines on how to segregate waste at the source.
3. Distribution of separate waste bins for each level of waste at strategic locations within the societies. Ensure that the bins are clearly labeled and easily accessible to residents.
4. Implemented a system to monitor waste segregation practices regularly. Seek feedback from residents and address any concerns or challenges they may be facing.

***100+ housekeeping staffs were trained.***

On 26th Jan, 2023, Follow The Monkey project for waste segregation was launched in partnership with Thane Municipal Corporation, and a MOU was signed for the period of 2 years. The goal was to implement 3 level waste segregation in one ghanta gadi, and thereby diverting the maximum amount of waste going into the landfill. For this pilot project FTM, a ghanta gadi route of Pokhran 2 was chosen which collects waste from 54 societies which comprises 5000 plus households.



## Implementation Process - 1

Capacity Building:

1. Office bearers: By conducting workshops and sending digital IEC Material through whatsapp. **54 societies were educated.**

2. Households: Through door to door awareness by 100 NSS and NCC students, and sending digital IEC Material through whatsapp.

- Target households for Door to door: 5860 based on society's cooperation
- 3000 households were reached out
- 1500 households have been covered with stickers stuck on their doors as proof (50% coverage achieved)

3. Housekeeping staff: By conducting workshops and health check ups. We had also provided yellow bags, aprons and health cards to housekeeping staff. 100 households were educated.

4. Sanitation workers: by conducting workshops and health check ups. We had also provided aprons and health card to Sanitation Workers.

## Implementation Process -2

Infrastructural Development

1. For Collection and Transportation:

- 2 existing separate ghantagadi vehicles, one for wet waste and other for dry and reject waste with 2 compartments.
- The vehicle was decorated with project details.
- Jingle was made to be played on ghanta gadi while collected waste.
- Provision of yellow bags for each society

2. For processing of each waste type:

- PPP Model of TMC for composting was used to divert the wet waste
- For dry waste partnered with local NGOs.
- For Sanitary waste a Tri-party agreement between TMC, NGOs and domestic hazardous waste facility treatment plant was made.

# SAKHI

**5000+**  
**WOMEN**

*were educated  
about menstrual  
cups and its  
benefits.*



Project Sakhi, launched in 2019 by RNisarg Foundation, is a commendable initiative aimed at promoting waste-free menstrual practices and supporting women in adopting a healthy lifestyle. The focus on creating awareness and supporting women in making sustainable menstrual product choices aligns with the broader goals of environmental sustainability and individual well-being.

Initiatives like Project Sakhi that address this issue not only contribute to environmental conservation but also empower women to make informed and sustainable choices for their health. By providing awareness and support, it plays a crucial role in educating women about the environmental consequences of certain menstrual products and guiding them toward more eco-friendly alternatives.



**Urban slums - Powai(Mumbai)**  
**1400 menstrual cups distributed**  
**70% Cupverted**

**Rural areas - Panvel, Raighad, Palghar**  
**1100 cups distributed**  
**60% cupverted**

**0 menstrual waste generation from  
cupverted women in the coming years**

**0 monthly expense on menstrual  
product for next 10 years of cupverted  
women**

**20 sakhi trainers registered & trained**



# GREEN PHARMACY

The increasing consumption of pharmaceuticals and the potential environmental and health risks associated with unsafe disposal emphasize the urgency of implementing sustainable practices, such as the Green Pharmacy initiative. The call for subjecting expired medications and packaging to stringent safety regulations aligns with the importance of responsible waste management in the pharmaceutical sector.

We currently use two methods to reach out to citizens.

1. Housing societies put specially designed green pharmacy bins inside their premises.
2. Strategic locations where Green pharmacy bins are kept across the city for citizens to drop of the medicine waste.

- **20,000+ Households Educated on safe disposal of pharmaceutical waste**
- **24 Green pharmacy bin location**
- **01 ton waste collected & diverted from going into the landfill**



# EVENTS & WORKSHOPS

## MeSakhi Contest



On 28th May 2022, a ramp walk was organised, and during this event, Sakhi trainers had the opportunity to express their thoughts about menstrual health and sustainable menstruation. Walking alongside their beneficiaries, these trainers showcased not only style and grace but also a commitment to breaking taboos and promoting positive conversations around menstrual hygiene.



A special appreciation goes out to the 25 Sakhi Menstrual trainers who played a crucial role, and their dedication and efforts have helped 2000 women from lower socioeconomic backgrounds make the switch to sustainable reusable menstrual cups.

## Sustainable living workshop



Rnisarg organised a composting master class with the support of expert Mrudula Bhave, Nilima Kelkar & Vasuki Iyengar. The participants were taught about the benefits of composting and how they can do it at their home.

Similar to this, Bioenzyme workshop was conducted by Leena Kelshikar and Kokedama workshop was conducted Harshad Ainapure.

# Zero Waste Mahashivratri



RNisarg Foundation's innovative approach showcases how cultural traditions can be aligned with environmental consciousness and social responsibility.

Over the past seven years, the foundation has encouraged devotees to substitute regular milk with diluted milk during the ritual. This thoughtful change has resulted in saving an impressive 2,000 liters of milk annually, which is then utilized to produce 500 kgs of Mawa. This Mawa is distributed generously to those in need, including residents of old age homes, orphanages, and patients at the civil hospital, catering especially to the underprivileged.



The success of this initiative wouldn't have been possible without the dedication of the volunteering team—a group of 20-plus enthusiastic children aged between 10 to 15 years. Their commitment to the cause is truly commendable, as they work tirelessly from 7:00 am to 9:00 pm, ensuring that the festival remains a zero-waste celebration.

# MeSakhi CSR Event



The event was organized for Sakhi trainers to express their thoughts on menstrual health, hygiene, and sustainable menstruation through various art forms such as dance, song, poetry, drama, and more.

The presence of Supriya Pathare as the chief guest adds a touch of inspiration and honor to the event. Facilitating all the Sakhi trainers was to acknowledge their efforts and contributions. Recognizing their hard work and dedication in promoting menstrual health and sustainable practices emphasizes the value of their role in the community. Also special thanks to our CSR partner L&T their support.



## Project Scoop the Poop

It was launched on 15th Aug to create awareness around pet poop among pet owners, and to convey to them the message that the owner only has to clean the pet poop and dispose of it safely.

We thank Mrudula Bhawe for supporting the project, and thanks to Shri Naresh Mhaske, Shri Sandeep Malvi for Honouring the event.

Also, a social thanks to our true Thanekar and animal lover Pramod Nimbalkar from Dogs World India.





# SUPPORTERS



# DONORS

ALKEM LABORATORIES LIMITED

Anjali Shankaran

Ashida bhau Kulkarni Trust

Beauty Arcade

CHEMICAL PROCESS PIPING PRIVATE

Dilip Gaitonde

Dr Rajan Madhukar Joshi

Erina Eco Craft Private Limited

Give Foundation

H. N. Patil

Hetro Healthcare Ltd

Ideal Speciality Chemical Pvt Ltd

Impetus a division of Icon

INDCHEMIE HEALTH SPECIALITIES PRIVATE LIMITED

K.V. Traders

Koye pharmaceuticals pvt Ltd

Lata Ghanshamnani

Mahesh Toraskar

Mankind Pharma Limited

Milaap.org

Nilima Kelkar

Peshwai Kala kendra

Pitambari Products Pvt Ltd

Priti Subodh Mehta

Rajendra Oke

Rank Logistics Pvt Ltd

Samita Harish Chandrashekhar Aiyer

Sandeep Kelshiker

Saurabh Chandra

Shailendra Nagarseth

Sham Shridhar Nikam

Sheela Nardekar

Shilpa Kumbhar

Shirley Ranjan Mhatre

Shriram Housing Finance Ltd

Softtreat Healthcare Pvt Ltd

Systopic Laboratories Private Limited

Tanvi Herbals

Uttara Chandrashekhar

Vaman Shankar Marathe Jewellers

Zuventus Healthcare Ltd.

# FINANCIALS -1

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH, 2023					
EXPENDITURE	Rs.	Rs.	INCOME	Rs.	Rs.
Expenditure in respect of Properties :			By Rent (Accrued)		-
Rates,Taxes,Cesses	-	-	(Realised)		
Repairs and maintenance	-	-	By Bank Interest	18,740.00	
Salaries	-	-	" Interest (FDR)	45,622.00	
Insurance	-	-	" Interest (IT Refund)	80.00	64,442.00
Depreciation	-	-	By Donations in cash or Kind		4,567,766.78
Other Expenses	-	-	By Sponsorship		-
To Establishment Expenses	-	-	By " On Securities		-
To Remuneration to Trustees	-	-	By " On Loans		-
To Remuneration	-	-	" Dividend		-
To Exhibition Stall Rent	-	-	" Grants		-
To Professional Fees	9,440.00	-	By Income from Various Activities		214,177.76
To Interest & Late Fee	-	-	By Balance W/Back		1,874.00
To Contribution and Fees	-	-			
To Audit Fees	17,700.00	-			
To Website development charges	78,816.07	-			
To Training Charges	-	-			
To General Expenses	9,911.60	-			
To Depreciation	4,503.00	-			
To Amount transferred to Reserve or specific funds.	-	120,370.67			
<b>To Expenditure on object of the Trust :-</b>					
a. Religious	-	-			
b. Educational	-	-			
c. Medical Relief	3,684,877.81	-			
d. Relief of poverty	-	-			
e. Other Charitable objects	-	3,684,877.81			
Amount Written off					
(a) Bad Debts	-	-			
(b) Loan Scholarship	-	-			
(c) Irrecoverable Rents	-	-			
(d) Other Items (Fixed Assets)	-	-			
Amount transferred to Reserve or Specific Funds					
(a )Medical Relief	-	-			
(b) Relief of Poverty	-	-			
(c) Other Charitable Objects	-	-			
To Surplus carried Over to Balancesheet		1,043,012.06			
	TOTAL RS.	<b>4,848,260.54</b>		TOTAL RS.	<b>4,848,260.54</b>



**Dr. Lata Ghanshamani**

MS, DNB,DOMS  
Ophthalmologist

[KNOW MORE](#)



**Dr. Leena Kelshikar**

MBBS,DA, Anesthesiologist

[KNOW MORE](#)



**Mrs. Veena Angadi**

M.Sc, MPhil (FRM)  
PG Diploma in Yoga

[KNOW MORE](#)

# THE BACKBONE OF RNISARG

Meet our team of passionate beings who are enthusiastic about making a difference. Thank you team!

Playing your role diligently, especially during the pandemic, makes us proud.

- POOJA MOTWANI
- KRUTADNYATA KAMBLE



# GOALS OF 2024

## To launch


1. Biomedical waste training program
2. Waste management consultancy




 rnisargfoundation

 rnisargfoundation

 support@rnisargfoundation.com

 +91 9820012496

 2nd floor Senses Eye and ENT hospital,  
Beauty Arcade, Opp. to Pratap talkies,  
Khopat, Thane West - 400601