

κNO_w Your Plastic

Overview: While plastic is a menace in the 21st century, plastic was invented for its versatile nature., i.e. being lightweight, inexpensive etc. A product made of plastic can be described as good or bad, based on the plastic resin used to make the item.

Objective: To create awareness among the audience about the various types of Plastic resins, their effect on human health and environment

Content: An Interactive session, followed by hands on activity to identify different plastic resins.

Duration: 1 hour

Audience: Company employees/School students and staff/Residential Society Members

Outcome:

- Individuals will become conscious consumer of Plastic Packaged products
- NGO will support the company/ RWA/school in setting up the collection centre, especially for management of plastics which cannot be recycled